



Welcome to NAS 2024

Sponsorship & Exhibition opportunities

We are delighted to invite you to participate at the:

NAS 2024

May 26 - 29, 2024 in Örebro, Sweden

We warmly welcome your company to participate in the congress of the Nordic Audiological Society (NAS) in Örebro, Sweden in May 26-29, 2024. There will be plenty of time and space for your company to interact with participants at all levels.

Your resources, instrument development and knowledge is critical to the field of audiology, and we acknowledge your active participation as a key to the success of this meeting. To this end, we have devised many different ways for you to contribute.

The meeting is planned as a physical meeting, where we expect about 300 participants, and will thereby provide perfect opportunities for you to promote new and innovative technologies, products, and services. The exhibition area will be in direct connection with the lecture and poster halls and all coffee servings will take place in the exhibition area.

MKON AB is appointed the official Professional Congress Organizer for this congress and will handle all the contacts regarding the exhibition and sponsorship.

Please visit the website nas2024.com for further information, all registration and details about the exhibition and sponsor opportunities.

Most welcome!

Sponsor opportunities

Sponsorship and exhibition opportunities are outlined below. *Priority of choice of sponsorship opportunity will be based on the sponsorship category and will be allocated on a first-come-first-served basis.*

Gold Sponsor SEK 95.000 (limited to 3 companies)

- 15 min. presentation in the conference programme
- 4 free registrations, includes coffee servings, lunches, and access to the scientific programme
- Exhibition stand 5 x 2 m. First choice of position in the exhibition hall
- 1 full page advertisement in the programme A5
- Advanced access to the list of delegates
- Possibility to buy additional exhibition space at reduced cost: 2.500 SEK/sqm
- Exposure of company logo during breaks
- Special thanks in the opening speeches
- Company logo with link on the congress website
- Possibility to distribute information material in the congress bag/at the registration desk

Silver Sponsor SEK 50.000 (limited to 15 companies)

- 2 free registrations, includes coffee servings, lunches, and access to the scientific programme
- Exhibition area 3 x 2 m, second choice of position in the exhibition hall (after Gold sponsors)
- ½ page advertisement in the programme A5
- Exposure of company logo during breaks
- Special thanks in the opening speeches
- Company logo with link on the congress website
- Possibility to distribute information material in the congress bag/at the registration desk

Exhibitor SEK 22.500

- 1 free registration, includes coffee servings, lunches, and access to the scientific programme
- Exhibition area 2 x 2 m
- Exposure of the company name during breaks
- Company name on the congress website

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

You reserve your package at the website nas2024.com under the headline sponsor & exhibitor

More opportunities

To be able to sponsor opportunities listed below, you need to be a sponsor or an exhibitor.

Congress bag (maximum 1 sponsor)

You will be able to provide a congress bag for all delegates, a way for you to increase your brand visibility. You can buy any bag you like but the NAS 2024 logo should be printed on the congress bag. These shall be delivered to the venue before the congress start and the sponsor covers the costs of the bag, delivery and printing of the congress logo.

Badge & lanyards (maximum 1 sponsor) SEK 55/delegate + your own lanyards

This sponsorship option will increase your brand visibility as delegates will be required to wear these during the congress. The sponsor covers the costs for printing the individual name badges and the lanyard where it is possible for you to have your company logo. Please note that we need to see the lanyards before, so it is suitable for the name badges. You design and deliver the lanyards to the venue before the congress start.

Logo with a link on the congress website SEK 10.000

On the congress website nas2024.com a direct company link via the sponsor logo can be provided to the sponsor website or to an add.

Advertisement in the conference programme book SEK 10.000

Advertisement in the conference printed programme book ½ page (A5)

Additional exhibitor pass SEK 5.400

All staff (even if it is included in your package) onsite needs to be registered. You find the link on the congress website under Sponsors & exhibitors. If you need additional exhibitor passes you can buy them on the same link. The exhibitor passes includes coffee servings, lunches and access to the scientific programme.

Information

- NAS gala dinner on Tuesday May 28, 2024, can be purchased, price 750 SEK.
- For exhibition tables, tablecloth, walls etc. can be purchased.
- Electricity and free wireless internet is available at each exhibitor area.
- Coffee and lunch for congress delegates are served in the exhibition area.
- All prices are excluding taxes.

For questions, please contact Christoffer Kronström at MKON

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